2004 California Public School Directory CD-ROM Products

Are you reaching your audience?



The California
Public School
Directory (PSD),
continually updated

by the California Department of Education, is the most accurate source of contact information available for each public school, school district, and county office of education in California. For years, organizations and businesses have relied upon the directory, currently in its 75th year of publication, to reach the education community.

Now the *California Public School Directory* is available electronically, making it possible for you to *create custom mailing labels*when you have a message to deliver. These valuable CD-ROM products provide easy access to the best source of contact information available for the California education community.

CDE Press offers three valuable CD-ROM products:



PSD Complete CD-ROM: A great value! This CD-ROM contains most of the available information for public schools, including enrollment numbers, grade spans, mailing addresses, and contact information. The disk also contains mailing and contact information for independent schools, University of California and California State University campuses, Regional Occupational Center and Program facilities, State Special School facilities, California Youth Authority facilities, and county and school district offices.

\$395/Item 009746 Available in Excel 97 or Text-Comma Delimited format



PSD Mailing Addresses Only CD-ROM: Reach California schools with this CD-ROM, which contains the mailing addresses for public schools, independent schools, and district offices (including community college district offices and county offices of education). The disk includes the name, title, and e-mail address of a primary contact person for most schools when provided.

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PSD County and School District Offices CD-ROM: Contact California education administrators with this CD-ROM. The disk contains mailing addresses for county and district offices plus the name, title, and e-mail addresses for a primary contact person. (Community college district office information is not included.)

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